

Introducing

the **un**distributor



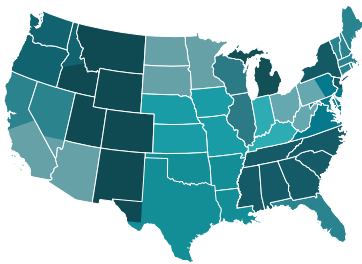
We're new and we're different.

Actually we're not new, just new to the United States.

For nearly 15 years we've been servicing specialty retailers and custom integrators in Canada. When we looked to expand our business to the United States we saw a polarized landscape: some manufacturers only sell direct but more and more are going to distribution. And until now distribution has been looked upon unfavorably by many in the industry, leaving manufacturers little opportunity to grow their business sustainably.

So, we took a different approach. Turns out it's the same one we've been using all along.

THINK OF US AS "DISTRIBUTION PLUS":



We utilize independent reps in all territories. They guide us on who we want to do business with and provide you with a local conduit back to us.

We stock deep in a central warehouse and offer next-day delivery on all our products across the continental US because you have better things to do with your time than roll a truck.



We offer a \$500 prepaid level (or pay a flat \$25 on any non-prepaid order, but always next-day delivery).



We carry a small number of world-class brands you can make money with and we'll be adding key brands as time goes on.



We know our products and can offer system design support and technical assistance.

We hope you'll give us a try and see that distribution can be a partnership.

We're the **un**distributor. **un**common. **un**expected. **un**believable.

 800.949.3344

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Sound Developments Ltd.

North America's Premier Specialty A/V Distributor